

The Power of Giving

Your donations matter; they make a huge difference in the everyday life of the residents and participants of Nikkei Concerns programs. Gifts from individuals, families, and companies fund unique special activities and cultural events at Seattle Keiro and Nikkei Manor. Your gift helps defray expenses for well-loved programs, like Kokoro Kai and Nikkei Horizons. Because of your support, we can invest your donation dollars and help secure funding for future programs and services.

Many employers support charitable giving by their employees and offer programs to simplify and/or maximize your contributions.

I personally believe in donating to Nikkei Concerns because the supportive doctors, nurses, and staff at Keiro have taken good care of my grandparents and other relatives. As a Japanese American, I take pride in the fact that this organization was founded by the community, employs a diverse staff that reflects the community, offers diverse menu items to make their patients as comfortable as possible, and provides a variety of social functions to ensure the best quality of life. Keiro means "respect for the elderly," so when I think of all the sacrifices my grandparents made to enable a better life for me, the least I can do is to give back to the organization that has taken such good care of my family! I am fortunate to work at a company like Microsoft where our culture believes in giving back to the community. Through the Microsoft Giving Campaign and Matching Gifts Program, my donation is matched by the company, which provides an even greater benefit to Nikkei Concerns!

~ Sharlene Ayabe

Putting Your Donations to Work – Workplace Campaigns

Workplace giving makes donating an easy and worry-free activity, where you can give to your favorite charities (like Nikkei Concerns) via an ongoing payroll deduction. The Government and many companies manage their own campaigns, and others work with United Way and other 3rd-party systems to show their support. Employers offer these programs as employee benefits, and it gives everyone a chance to do good.

Fall is often the time when companies kick off the campaigns, so please consider taking part in your workplace campaign and designate Nikkei Concerns! Some companies (like Microsoft) will match your gift, doubling the power of your generosity.

Nikkei Concerns also accepts recurring credit card donations, which can minimize the fees that some programs deduct from your gift. You determine the amount, frequency, and duration of your gift, and you can set up a recurring donation at any time of year. Please contact Patty Hiroo Mastrude, Fund Development Manager, at 206.726.6523 or phiroo@nikkeiconcerns.org for more information.

Getting More Bang for Your Buck – Matching Gifts

Employer matching gifts are a powerful way to leverage the impact of your donation. Nearly 10,000 companies in the United States offer their employees the benefit of corporate donation matching. If your company has a matching program, all you have to do is complete a form, often available online. If you are unsure if your company will match your gift, contact your Human Resources Department.

Did You Know...

Some companies match their employees' donations dollar for dollar? Others will match a percentage of their retiree donations, and some organizations will double or even triple their board members' or employees' gifts!

Some employers will match your volunteer hours or participation in fundraising walks.

Please see our website, www.nikkeiconcerns.org for a list of workplace campaign programs and matching gift companies.



Your gift helps residents and participants like Mary Yuasa and gives peace of mind to their families. The transition from home to Seattle Keiro and back home again – we're happy to say, was easier because of support of generous donors.